

Brookline Community Aging Network (BrooklineCAN) Communication Committee Minutes, April 14, 2021

Conducted via Zoom

Carol Caro (presiding), Bea Mikulecky, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman (recording)

1. May 2021 Newsletter (Articles due April 22, 2021)

- Town Election Reminder **(Carol)**
- AFC-TV **(Matt)**
- A Virtual Afternoon with Greg O'Brien May 4 **(Elenore)**
- Help Locating Lost 401K Accounts **(Ruth)**
- Annual Shredding Event June 7 **(Bea)**
- Elder Law Attorney May 10 **(Ruth)**
- Prescription Advantage May 19 **(Bea)**
- Intergenerational Storytelling **(Ruth)**
- Book Talk **(Bea)**
- Binge-worthy Videos **(Bea)**
- Upcoming Events **(Carol)**
 - o Blue Cross Webinars May 5 & 27
 - o Clinical Depression May 13
 - o Book Group Putterham Library May 10
 - o The Bubbe Diaries Paula Span Program June 29

2. **PR/Media.** Elenore has sent out the Connolly Hardware Age-Friendly Business profile. For continuing to publicize Age-Friendly Businesses, and to keep our material up to date, we discussed the need to update the list on our web site, since some businesses have closed in the past year. The group that created the Age-Friendly Business program was not a standing committee, so it would be advisable for one or more individuals (beyond the Communications Committee) to take on responsibilities with this program such as updating the list. Ruth will see about bringing this to Steering Committee. Meanwhile, as a start, Carol

will send the list to representatives of the Chamber of Commerce, the Coolidge Corner Merchants Association, and the Economic Development to ask for identification of those businesses that have closed.

NEXT MEETING: WEDNESDAY, MAY 12 2:00 PM